

CAPABILITY STATEMENT

Core Competencies

Maxmedia Studios provides web design, graphics and video production services to all levels of city, county and state government. As a HUB Certified, minority-owned business, we can provide you the following services:

- Video Filming and Post Production
- Website Design and Development
- Graphic Design and Layout Production
- Digital Marketing / Social Media Management
- Multimedia Presentations

Differentiators

Maxmedia Studios' greatest differentiator is the "ROI Mindset" that will be brought to your project. We are very good at:

- Creating solutions that solve your problem
- Identifying and surpassing your expectations

Why our largest client, 1106Design, chose to work with us:

1106Design is a national leader in the publishing industry who trusts us to manage all client web and video projects and to deliver high quality solutions.

Why we are the best choice for your contract/project:

Maxmedia Studios has an extensive background in marketing, video, design and graphics. Working with us ensures your project will be managed by a solid minority-owned firm with over 25 years experience.

Past Performance

1106DESIGN, LLC

Contract: 2016 - present

Role: Assisting client with web design and video projects that add value while strengthening their monthly revenues.

CITY OF CHARLOTTE, OFFICE OF EQUITY, MOBILITY AND IMMIGRANT INTEGRATION

Contract: 2020

Role: Video Editing and Graphic Design

IMPACT PROFESSIONAL GROUP

Contract: 2019-2020

Role: Video Editing, Graphic Design and Marketing Strategy

CAROLINA FINGERPRINTING

Contract: 2017 - present

Role: Assisting client with web development and social media services that promote their brand.

CAROLINA PREMIER WINDOW FILMS

Contract: 2019 - present

Role: Assisting client with web development and social media services that promote their brand.

GEORGIA COUNCIL ON DEVELOPMENTAL DISABILITIES

Contract: 2021

Role: Video Editing and Graphic Design



Jerome McLain, Founder

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COMPANY DATA

D-U-N-S number: **078309618**

HUB Certified, minority-owned

NAICS codes:

- 541430
- 541490
- 541613
- 41890
- 541519
- 541930
- 519130

Payment:

We accept checks, credit and purchase cards.